

# Writing Rubric

Score Point	Ideas	Organization	Voice	Word Choice	Fluency	Conventions	Presentation
4	<ul style="list-style-type: none"> <li>The writing has a clear, focused message that keeps readers interested.</li> <li>Details are accurate and relevant, showing in-depth knowledge of the topic.</li> </ul>	<ul style="list-style-type: none"> <li>The writing has a clear structure throughout that suits the writer's audience and purpose.</li> <li>All content flows smoothly and logically.</li> </ul>	<ul style="list-style-type: none"> <li>The writing sounds genuine and unique.</li> <li>The writer's tone is appropriate to the purpose and audience.</li> </ul>	<ul style="list-style-type: none"> <li>Appropriate words were chosen to clearly convey the writer's message.</li> <li>Language used throughout is appropriate for the audience and grabs readers' attention.</li> </ul>	<ul style="list-style-type: none"> <li>All sentences are varied and effective and have appropriate transitions.</li> <li>When read aloud, the writing sounds natural and rhythmic.</li> </ul>	<ul style="list-style-type: none"> <li>The writing has only a few minor errors in spelling, punctuation, capitalization, grammar, usage, and paragraphing.</li> <li>All the sentences are complete.</li> </ul>	<ul style="list-style-type: none"> <li>The text is presented in an orderly way, significantly helping to convey the message.</li> <li>Visuals are appropriate for the purpose and audience, and effectively support meaning.</li> </ul>
3	<ul style="list-style-type: none"> <li>Most of the writing has a clear, focused message that keeps readers interested.</li> <li>Most details are accurate and relevant, showing reasonable knowledge of the topic.</li> </ul>	<ul style="list-style-type: none"> <li>Most of the writing has a clear structure that suits the writer's audience and purpose.</li> <li>Most of the content flows smoothly and logically.</li> </ul>	<ul style="list-style-type: none"> <li>Most of the writing sounds genuine and unique.</li> <li>The writer's tone is mostly appropriate for the purpose and audience.</li> </ul>	<ul style="list-style-type: none"> <li>Many appropriate words were chosen to clearly convey the writer's message.</li> <li>Most language is appropriate for the audience and grabs readers' attention.</li> </ul>	<ul style="list-style-type: none"> <li>Most sentences are varied and effective and have appropriate transitions.</li> <li>When read aloud, most of the writing sounds natural and rhythmic.</li> </ul>	<ul style="list-style-type: none"> <li>The writing has some errors in spelling, punctuation, capitalization, grammar, usage, and paragraphing.</li> <li>Most of the sentences are complete.</li> </ul>	<ul style="list-style-type: none"> <li>Most of the text is presented in an orderly way, generally helping to convey the message.</li> <li>Most visuals are appropriate for the purpose and audience, and effectively support meaning.</li> </ul>
2	<ul style="list-style-type: none"> <li>The writing has a fairly unclear and unfocused message, causing readers some confusion.</li> <li>Some details are relevant and accurate, showing minimum knowledge of the topic.</li> </ul>	<ul style="list-style-type: none"> <li>The writing does not have a structure that suits the writer's audience and purpose.</li> <li>Some content flows smoothly and logically.</li> </ul>	<ul style="list-style-type: none"> <li>Some of the writing sounds genuine and unique.</li> <li>The writer's tone is somewhat inappropriate for the purpose and audience.</li> </ul>	<ul style="list-style-type: none"> <li>Some appropriate words were chosen to clearly convey the writer's message.</li> <li>Some language is appropriate for the audience and grabs readers' attention.</li> </ul>	<ul style="list-style-type: none"> <li>Some sentences are varied and effective and have appropriate transitions.</li> <li>When read aloud, some of the writing sounds natural and rhythmic.</li> </ul>	<ul style="list-style-type: none"> <li>The writing has several errors in spelling, punctuation, capitalization, grammar, usage, and paragraphing.</li> <li>Some of the sentences are complete.</li> </ul>	<ul style="list-style-type: none"> <li>Some of the text is presented in an orderly way, but it is a little difficult to track and comprehend the message.</li> <li>Some visuals are appropriate for the purpose and audience and support meaning.</li> </ul>
1	<ul style="list-style-type: none"> <li>The writing does not have a clear, focused message, causing readers confusion.</li> <li>Many details are irrelevant and inaccurate, indicating a lack of knowledge of the topic.</li> </ul>	<ul style="list-style-type: none"> <li>The writing does not have a structure.</li> <li>The content does not flow smoothly or logically.</li> </ul>	<ul style="list-style-type: none"> <li>The writing does not sound genuine or unique.</li> <li>The writer's tone is not appropriate for the purpose or audience.</li> </ul>	<ul style="list-style-type: none"> <li>Few appropriate words were chosen to clearly convey the writer's message.</li> <li>Language is dull, vague, and inappropriate for the audience, losing the readers' attention.</li> </ul>	<ul style="list-style-type: none"> <li>Few or none of the sentences are varied or effective or have appropriate transitions.</li> <li>When read aloud, the writing sounds unnatural.</li> </ul>	<ul style="list-style-type: none"> <li>The writing has many errors in spelling, punctuation, capitalization, grammar, usage, and paragraphing.</li> <li>Few sentences are complete.</li> </ul>	<ul style="list-style-type: none"> <li>The text is not presented in an orderly way, making it very difficult to track and comprehend the message.</li> <li>None of the visuals are appropriate for the purpose or audience, and do not support meaning.</li> </ul>